



Online Reviews Management

Take control of your online reputation.

As the world increasingly leans on internet reviews to make decisions, your reputation management needs to move above and beyond traditional passive tactics.

mPR takes an intentional approach to reviews management, helping B2B and B2C organizations build and maintain a positive online reputation across key platforms, including Google, Facebook, Glassdoor, Indeed and Yelp.

Our Capabilities:

mPR can help build trust and loyalty with active online reviews management and hands-on support, including:

- Developing a monitoring and moderation strategy
- Reviewing collection and generation processes
- Actively monitoring and responding to reviews
- Engaging authentically
- Flagging negative commentary
- Identifying opportunities to surprise and delight your audience
- Encouraging more positive reviews
- Strategically driving your message



Engage with mPR's senior-level Online Reputation team:
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