



info@mpublicrelations.com
www.mpublicrelations.com
@mPRcommsteam

Industry Pulse

Empowering growing organizations with the information they need to act and react in real time

Business moves fast. So do news cycles.

mPR offers customized daily or weekly newsletters incorporating a real-time news on the state of your industry and its key players, including media, competitors, policymakers and more. These newsletters — delivered to your target audiences, from executives, board members and marketing teams, to external stakeholders and beyond — also spotlight and celebrate your company's media coverage and announcements.

A Turnkey Solution to:

- Share organization news more widely
- Inform leadership on actionable industry and competitor news
- Save organizations time by delivering hand-picked news to their inboxes
- Identify and get ahead of any risk factors bubbling in the news cycle

Our Services

- Monitor and curate news stories
- Offer overviews or short summaries of industry or competitive insights
- Customize design incorporating your brand guidelines
- Manage distribution
- Identify actionable opportunities



Learn more about how mPR can help you stay in the know:
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