

## **Public Relations & Reputation Practice**

## We support brands revolutionizing the healthcare industry

mPR Inc. is an independent, full-service agency rooted in healthcare communications. Our team — with a footprint coast to coast and internationally — is composed of 100% seniorlevel communications professionals focused on communicating the stories of organizations that are reimagining the future of healthcare. We work across a wide spectrum of healthcare clients from startups to publicly-traded companies.

## **Category Experience**

- Providers (hospitals, medical groups, rural care)
- Payers (health plans, public sector agencies)
- Regulatory agencies
- Professional associations
- Health tech
- Telehealth
- Medical devices
- Patient advocacy groups
- Public health

## **Functional Expertise**

- Brand messaging
- Earned media
- Paid media
- Social media
- Crisis communications
- Corporate communications
- Analyst relations
- Public policy
- Thought leadership























Engage with the all-senior healthcare communications team: info@mpublicrelations.com